

## Social Networking Apps Uncovered

### Application:



### Synopsis:

YouNow is an application which allows people to stream live broadcasts. You can also connect to a broadcast and chat to the person who is streaming the video.

Its aim to create communities by connecting friends, artists, musicians, creators and your favourite personalities. You can browse live broadcasts or connect with viewers online by clicking the 'go live' button.

### Possible Concerns:

This app could be misused and people may be talked into doing things they would not normally, and may be put under pressure from the viewers.

You may unknowingly share personal or private information, people tend to video from their homes and may not be aware of what viewers can see in the background.

### Installation Instructions:

1. Open up your app store on your smart phone and search 'YouNow'.
2. Click on the 'get' button. This application is free.
3. Once this application is installed, 'YouNow' will ask you to sign in via Facebook, Twitter or Google.
4. Click on Social Media account you would like to log in through.
5. It will ask you to accept their License Agreement.
6. Once you have accepted you can start using the application.

