

Social Networking Apps Uncovered

Application:

Yik Yak



Synopsis:

Yik Yak is a social networking application that lets you connect with people in your local area.

It works off your location and allows you to ask questions, offer support and interact freely with people who are in a 1.5 mile radius of yourself.

As well as chatting this application allows you to upload images.

Possible concerns:

Each time you use this application, other users will be able to see your exact location, as the application constantly updates the information using GPS. To stop this you need to go into setting each time you open the application and change the preferences.

Installation Instructions:

1. Open up your app store on your phone or tablet and search 'Yik Yak'.
2. Click on the 'get' button, this application is free.
3. Once this application is installed, click on the 'open' button.
4. It will ask you if it can access your location, once you select 'accept' you are ready to go.
5. It will also ask if you want to receive notification, you can choose whether to accept or decline.
6. You can go into account setting and create a user name but as it is anonymous it does not require an e-mail address or phone number to work.
7. It does bring up a page of rules which it asks you to agree to, these state that the site should not be used for bullying, giving out personal details of other others or uploading offensive material.

