

Social Networking Apps Uncovered

Application:



Synopsis:

Twitter is an online social networking site, it enables people to post and read short messages (Tweets) that are no more than 140 characters long. These messages can include links, pictures, videos and hashtags (#).

Hashtags are used as an index, to allow people to easily follow topics they are interested in such as #apprenticeships.

Possible concerns:

You can choose to keep your tweets private but the standard setting is public, so you need to be aware that what you write can be viewed by everyone.

If you have linked your twitter account to other social sites such as LinkedIn, potential employers can view what you tweet.

Installation Instructions:

1. Open up your app store on your smart phone and search 'Twitter'.
2. Click on the 'get' button. This application is free.
3. Open the app once it has installed, you will now need to set up an account.
4. Enter your e-mail address, password and username and click "create my account".
5. It will ask you if you want to import your contact from your address book, you can either select yes or no as this is optional.
6. It will go through a series of questions to find out about your interests so it can recommend people you may wish to follow, you can ignore these if you wish and just search for people or interests you wish to follow.
7. You can personalise your account by selecting a picture, and updating your privacy setting to restrict who can see you and search for you.

