

Social Networking Apps Uncovered

Application:



Synopsis:

Tumblr is an online community blogging site that lets you share text, pictures, videos, podcasts and links with people. Its aim is to allow people to express their creativity online by creating online communities where people can chat and post 'tumblogs' which can be viewed by anyone online if made public.

Possible concerns:

You can make your account and 'tumblogs' private but this is not an easy thing to do and quite long-winded.

One of the potential dangers to this site is that it is very easy to find unsuitable material, such as clips depicting violence, self-harm and pornography.

Installation Instructions:

1. Open up your app store on your smart phone and search 'tumblr'.
2. Click on the 'get' button. This application is free.
3. Open the app once it has installed.
4. Enter your e-mail address, password and username. It will also ask you for your age.
5. Once you have entered these details, it will ask you to select from the wide range of themes you are interested in, such as literature, films, fashion, music, humour and technology.
6. It will then give you recommendations of people or companies to follow depending on the themes you selected. You can either follow these or find your own.
7. In account setting you can choose who can message you from everyone to just people you follow.

