

Social Networking Apps Uncovered

Application:

Snapchat



Synopsis:

Snapchat is a private mobile messaging application, which allows people to share photos and videos. It gives people the choice of how long the picture or video are viewed for.

As well as taking standard pictures and videos, this application allows you to add filters and animation to your pictures to make them more fun.

Possible Concerns:

People may think that once they have sent an image and it is viewed and will then disappear forever. This is not the case, as the recipient of the message could screen shot the image and then share or upload it to a social networking site.

Installation Instructions:

1. Open up your app store on your smart phone and search 'Snapchat'.
2. Click on the 'get' button. This application is free.
3. Once it is installed, you will need to set up an account. If you already have a Facebook account you can login through Facebook or set up a separate account using your e-mail address.
4. It will ask you to create a username, password and enter your e-mail address.
5. Once you have entered these details, it will ask you to allow it access to your contacts and this will show you all your friends who are using this app.
6. Once this is set up and you can start taking pictures. Press down on the circle to take the picture. This will determine the length the picture will show for.
7. Once you are happy with the picture / video you can add text to it or funny filters such as giving yourself bunny ears.
8. When you have completed creating your picture / video you then send it by selecting people from your address book.

