

Social Networking Apps Uncovered

Application:

Pinterest



Synopsis:

Pinterest is a social online noticeboard which allows people to share information, tips and advice.

Some websites have the Pinterest button on them, this will allow you at the press of a button to add the post to your noticeboard. There is also the facility to upload blogs, videos, pop casts, recipes, guides, etc. on to your noticeboard.

You can browse the site and view others posts if you are interested in these you can pin them to your noticeboard, allowing you to store all the information in the one place.

Possible Concerns:

As this application uses pictures to display people's posts, your home page can look very busy and crowded, you may find it hard sifting through all the posts.

Installation Instructions:

1. Open up your app store on your smart phone and search 'Pinterest'.
2. Click on the 'get' button. This application is free.
3. Once it is installed, you will need to set up an account.
4. It will ask you to create a username, password and enter your e-mail address.
5. Once you have entered these details, it will bring up a list of themes.
6. From the list select the ones that you are interested in.
7. It will display posts in a grid format from the themes you selected.
8. From here you can decide which you would like to follow.

