

Social Networking Apps Uncovered

Application:



Synopsis:

LinkedIn is a business orientated social networking site. It enables people and businesses to build and create networks and contacts in their given field.

One of the main aspects of the site is to allow people to search for jobs and for companies to find the most suitable people for positions they may have. Depending on how much information you fill in, your account can become a very detailed online CV.

By creating relevant links (contacts) this will increase the status of your profile and allow companies to easily find you.

Possible Concerns:

If you have linked your account to your social networking sites such as Facebook, keep in mind that possible employers may be able to see the posts you have created.

Installation Instructions:

1. **Open up your app store on your smart phone and search "LinkedIn".**
2. **Click on the get button, this application is free.**
3. **Once it is installed, you will need to set up an account.**
4. **It will ask you to create a username, password and enter your e-mail address.**
5. **Once you have entered these details, it will bring up a list of themes, such as Education, Transport, Media, etc.**
6. **From the list select the themes that you are interested in.**
7. **From here it will show you some companies or people that you may wish to follow, you can choose whether you wish to follow these or you can search for companies or people manually. The more links you make will increase your accounts profile.**

