

Social Networking Apps Uncovered

Application:



Synopsis:

Kik Messenger is an application that lets people send free text messages. There are no limits to the amount of messages you can send or the number of characters per message.

This application works using usernames rather than phone numbers, so you do not need to know a person's phone number to send them a text message. It will also not show up on a person's messaging service.

Possible Concerns:

There are also a lot of adverts on the application, promoting products for sale.

There is a risk of unsuitable people being able to chat with younger people, as there is the facility to search for members and you only need part of a username

Installation Instructions:

1. Open up your app store on your smart phone and search 'Kik'.
2. Click on the 'get' button. This application is free.
3. Once it is installed, you can start texting people.
4. In setting you can find people in your address book or search for them by their username.
5. If a person's messages you, their image will be obscured until you accept the conversation.

